



FREE SOCIAL MEDIA WORKSHOPS

Sunday, March 10
Old Windsor Town Council Chambers
cnr Lutwyche Rd & Palmer streets, Windsor

Writing and Creating Social Media Content **1pm - 2:30pm**

In this workshop, we will look at the practical ways local organisations, groups, businesses and individuals can connect with the local community through social media. We will cover how to produce engaging content for websites and social media platforms for different audiences.

Recording History Social Media Workshop **3pm - 4:30pm**

Social Media has been dubbed the first draft of history and each one of us can leave our mark. In this workshop we will cover how individuals and community groups can record their local history and share it via social media. As part of the workshop, attendees will be encouraged to record their memories and stories of the area for the Historical Society.

This project is proudly funded by a Building Stronger Communities Program grant from Brisbane City Council.

BOOK YOUR PLACE

These workshops are free to attend, but bookings are essential to ensure we have enough space and afternoon tea.

RSVP ONLINE BY MARCH 4:

<http://bit.ly/2smwdhs>

Or email info@windsorhistorical.org.au.



WORKSHOP PRESENTER **Kate Wilson**

A former journalist, Kate has been using social media to tell stories and connect with the community since 2008. Her consultancy business Cinc Social Media

helps small businesses, community groups, charities and brands grow and connect online.